

# 2020

# Women in Industry Day



Share your vision.

A day of personal and professional development.  
All women. All industries.

## March 13, 2020 / The Citadel

### CHARLESTON, SC

Hosted by the Lowcountry Society of Women Engineers

[www.swelowcountry.org](http://www.swelowcountry.org) / [info@swelowcountry.org](mailto:info@swelowcountry.org)

 [/swe-lowcountry-women-in-industry](https://www.linkedin.com/company/swe-lowcountry-women-in-industry)

 [/women\\_in\\_industry\\_day](https://www.instagram.com/women_in_industry_day)





# Women in Industry Day

## Sponsorship

For its second year, in March of 2020, the Lowcountry Section of the Society of Women Engineers will host Women in Industry Day. This is a day-long conference designed to connect the area’s women professionals from the many industries in the Charleston area (including, but not limited to, manufacturing, infrastructure, software, medical, and facilities fields) to ***Aspire, Advance, and Achieve.***

### ABOUT THE EVENT

Following the great success at the first Charleston Women in Industry Day in 2019, which welcomed 250+ attendees, the event is back for its second year! This now annual event is focused on providing top-notch professional development opportunities through networking and education. The 2020 conference will bring all industry women together in Charleston for a day of professional growth and empowerment.

### WHO WILL ATTEND

- Women from **all industries**
- Experience ranging from entry level to 20+ years
- Large, medium, and small size companies from the Lowcountry
- Estimated 250+ attendees

Benefit	Premier \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,000	Friend of SWE \$500
Logo included on poster/sign and table tents at social event	● (1/1 scale)	● (3/4 scale)	● (3/4 scale)	● (1/2 scale)	● (1/4 scale)
Logo included in program	●	●	●	●	●
Recognition on website/LinkedIn page	●	●	●	●	
Logo included on gear (t-shirts, umbrellas, bags, etc.)	●	●	●	●	
# Registrations included	15	10	8	5	
Logo included at on sign at registration booth	●	●	●		
Information Booth	●	●	●		
Name inclusion in press releases and advertising efforts	●	●			
Organization thanked by introductions at opening and keynote addresses	●				
Logo on sign at podium in main auditorium	●				



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Want your sponsorship to be more specific? You may request to sponsor a specific need, as outlined below. Sponsorship of a component is given on a first-come, first-served basis. We welcome in-kind sponsorships as well.

<b>Networking Event (Social)</b>	\$5,000	<b>Pens</b>	\$150
<b>Lunch</b>	\$4,000	<b>Opening Speaker Gift</b>	\$100
<b>Registration Packet</b>	\$3,000	<b>Closing Keynote Gift</b>	\$100
<b>Welcome Breakfast</b>	\$1,350	<b>Speaker Gifts</b>	25 @ \$35 each
<b>T-shirts</b>	\$3,500		

*Additional Considerations: Help sponsor college students or military personnel to attend the conference (approximately \$80 per person).*

### PROCEEDS OF EVENT

Your sponsorship and support of this event will help fund SWE Lowcountry High School Scholarships. These are awarded annually to graduating high school seniors in the Tri-county area, including Berkeley, Dorchester, and Charleston counties. Through the contributions from last year’s event, net proceeds went to funding three scholarships for female high school students pursuing higher education upon graduating.

### CONTACT

For more information and to secure your sponsorship, contact:

**Nicole Zero, Sponsorship Coordinator** | [widsponsorship@swelowcountry.org](mailto:widsponsorship@swelowcountry.org)