

2020

Women in Industry Day



Share your vision.

A day of personal and professional development.
All women. All industries.

March 13, 2020 / The Citadel

CHARLESTON, SC

Hosted by the Lowcountry Society of Women Engineers

www.swelowcountry.org / info@swelowcountry.org

 [/swe-lowcountry-women-in-industry](https://www.linkedin.com/company/swe-lowcountry-women-in-industry)

 [/women_in_industry_day](https://www.instagram.com/women_in_industry_day)





Women in Industry Day

Call for Speakers

For its second year, in March of 2020, the Lowcountry Section of the Society of Women Engineers will host Women in Industry Day. This is a day-long conference designed to connect the area's women professionals from the many industries in the Charleston area (including, but not limited to, manufacturing, infrastructure, software, medical, and facilities fields) to ***Aspire, Advance, and Achieve.***

ABOUT THE EVENT

Following the great success at the first Charleston Women in Industry Day in 2019, which welcomed 250+ attendees, the event is back for its second year! This now annual event is focused on providing top-notch professional development opportunities through networking and education. The 2020 conference will bring all industry women together in Charleston for a day of professional growth and empowerment.

WHO WILL ATTEND

- Women from **all industries**
- Experience ranging from entry level to 20+ years
- Large, medium, and small size companies from the Lowcountry
- Estimated 250+ attendees

WHAT WE'RE LOOKING FOR

We will carefully review each submission to offer attendees the best content possible. Sometimes the best doesn't fit into a specific category. We are looking for new perspectives, latest trends, and best practices. Some topic ideas include, but are not limited to:

- Leadership / Soft Skills
- Technical and Project Management
- Work/ Life Balance
- Networking

PROGRAM FORMATS

Our educational programming will include approximately 20 sessions. Typical program formats are below, and usually run 30 minutes. But remember, if you have a unique format or program that needs more time, tell us what you need and convince us we need it.

Lecture/Best Practices: While lectures typically consist of a speaker providing the attendees with information and best practices, this format should incorporate a 5 minute Q&A segment to actively engage learners.

Panel Discussion: Panel discussions give attendees the opportunity to hear 3-4 viewpoints on a specific topic. Concluding with an extensive Q&A session, this format gives attendees direct access to experts. Panels are limited in size to no more than one moderator and three panelists. When proposing a panel, please tell us who would be on it.

SPEAKER BENEFITS

Speakers selected to present at the 2020 Charleston Women in Industry Day will enjoy:

- Full conference registration that includes all conference meals and sessions, and admission to the networking social event. Speakers are responsible for their own travel, lodging, and meals outside of conference events.
- Reputation as an industry expert in respective specialty areas.
- Exposure to a prospective audience of 200+ female leaders in attendance.



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HOW TO SUBMIT

If you are interested in presenting at the 2020 Charleston Women in Industry Day, proposals must be received by 5:00 PM on November 1, 2019. Proposals will NOT be accepted after this date and time.

All session submissions MUST be submitted electronically via the SWE Lowcountry website:
www.swelowcountry.org/womeninindustryday

If you experience issues with submitting, contact wiiidspeakers@swelowcountry.org.

SESSION PROPOSAL REQUIREMENTS

Your proposal must include the following content:

1. Session title (remember, we are looking for fresh, new, unique)
2. Session description (250 word limit) that tells us about the content of your session
3. Experience level best suited for your session (entry, mid or management level, or executive)
4. Learning outcomes/takeaways: list 3-5 actionable takeaways you expect attendees to gain from your session
5. Session format
6. Speaker bios (250 word limit) for each speaker, along with a list of past programs you have presented.
7. Headshot: provide a color headshot (5" x 7", 300 dpi, jpg) for promotional use

** IMPORTANT NOTICE **

By submitting this application, you grant the 2020 Charleston Women in Industry Day committee permission to use speaker bios and headshots in social media and other promotional formats prior to, during, and after the 2020 Charleston Women in Industry Day event.

QUESTIONS

If you have questions about the submission process, please contact:

Rachel Kiser

wiiidspeakers@swelowcountry.org.